

# CHECKLIST FOR FARMERS MARKETS



**IT'S MARKET SEASON! SAFETY AND SANITATION WILL BE THE NUMBER ONE PRIORITY, SO HERE'S HOW TO HAVE A SUCCESSFUL FARMERS MARKET WHILE KEEPING OUR COMMUNITIES HEALTHY.**

## FOCUS ON THE FOODS

- Only vendors with food and essential services allowed.
- Pre-package foods as much as possible.
- No samples or eating of products onsite.
- No tables or chairs for the public.
- No pets allowed at the market.

## PROMOTE GOOD HAND HYGIENE

- Handwashing stations for each vendor, including:
  - 5 gallon insulated container with a free flow spigot,
  - pump soap,
  - paper towels,
  - catch bucket, and
  - trash can.
- Do not allow customers to handle products prior to purchase.
- Vendors are encouraged to have hand sanitizer for customers.

## ENSURE SOCIAL DISTANCING THROUGHOUT

- Have one staffed entry point for crowd control.
- Booths must be at least 10 feet apart.
- Customers should not enter vendor booths.
- Use markings to designate 6 foot spacing between customers.
- Vendors should wear cloth face coverings.

## KEEP LINES MOVING

- Have two people at your booth at all times – one to bag purchases and one to take payments.
- Shoppers should be asked to make their purchases quickly and efficiently.
- Use large menu-type signage so customers can decide what to buy while waiting.
- Encourage vendors to use digital payment options.
- Price products at even amounts to reduce the need to make change.

## THINK OUTSIDE THE BOX

- Consider a “seniors-only” hour.
- Think about offering pre-payment options so that customers can “grab and go”.
- Look for ways to offer drive-up, curbside or parking lot delivery areas.
- Talk with vendors about ways to donate leftover products to local food banks.

## KEEP CUSTOMERS INFORMED

- Have signage at the entrance promoting rules and discouraging sick shoppers.
- Post new guidelines on social media so that shoppers know what to expect ahead of time.
- If you have SNAP or EBT, let your shoppers know about these programs.
- Encourage customers to follow on social media or sign up for market updates.