

DRAFT Meeting Notes

Public Health Advisory Council of Snohomish County

November 22, 2017 | 7:45-9:15 a.m. | Snohomish Health District | Auditorium
3020 Rucker Ave., Everett, WA 98201

Members present:

Amy Beth Cook
Jiho Bryson
Lisa George
Mickie Gundersen
Brent Hackney
Sheila Luong
Kory MacKenzie
Amy Navarro
Kevin O'Brien
Martha Peppones
Mark Richardson
Jim Steinruck
Tové Skaftun
Brant Wood – Chair
Fred Worthen – Vice Chair
Donna Wright – Board of Health Representative

Staff Present:

Jeff Ketchel
Heather Thomas
Carrie McLachlan
Gina Clark
Julie Frauenholtz
Linda Carl

Members not present: Jason Biermann, Tony Mace, Sid Roberts, Jim Welsh

Guest: Jenna Bowman, Director of Public and Community Health, Tulalip Health System

Recording Secretary: Gina Clark, Health Policy Analyst

The meeting was called to order at 7:48 a.m.

Welcome, Introductions, Review Agenda

New PHAC members, Amy Navarro and Sheila Luong, were introduced.

Approval of meeting notes

It was moved by Jim Steinruck and seconded by Donna Wright to approve the minutes from the September 23, 2017, meeting, with minor amendments. The motion passed unanimously.

Follow-Up on Previous Topics

There was no follow-up on previous topics.

Chief Health Strategist

Administrator Jeff Ketchel presented the Chief Health Strategist model (CHS) and what it means to the Snohomish Health District, his work as the administrator, the staff, and the work in the county. Mr. Ketchel outlined the seven key parts of the CHS model and how each aspect is key in defining the internal and external role of the health district through employee engagement, strategic planning, operational spending, future investments, and return on investment in cities. Mr. Ketchel said the model is being received well by the cities to show the worth of the health district. He added there will be a new strategic plan in 2018.

During the following discussion, Lisa George stated that the CHS model could be a good way for the health district to be the hub for all health-related data and information and for the district to no longer be isolated as we continue to define our role. Amy Beth Cook noted that city talking points should include how local health fits in local jurisdictions, how it focuses on root causes in communities, and how it fits in with work they're already doing. Donna Wright said it was the duty of each member of the board and PHAC to promote the message in their communities. Mickey Gundersen added the health district needs more promotion of the good work it does. Fred Worthen asked what does the CHS truly mean and how does it tie to the strategic plan and operations. He suggested that in a future meeting the PHAC focus on one topic for a more detailed conversation that includes the health district vision.

PHAC ACTION: PHAC members can meet with Jeff to better understand the CHS model, ask for presentations in their own communities or organizations, and continue to work as a PHAC to break down what CHS is, how it can be applied in communities, and it can be best tied to the strategic plans and operational budget of SHD.

Opioids State Legislative Agenda

Gina Clark, Health Policy Analyst, gave a review of the draft state opioid legislative agenda, which includes a variety of policy and funding "asks" for the 2018 legislature. The PHAC provided some feedback, including ensuring asks that make an investment in prevention and programs that focus on what occurs after treatment. Additional edits are being made for review by health district leadership before being presented to the Board of Health for final adoption in December.

Multi-Agency Coordination Group on Opioids

Heather Thomas, Public and Government Affairs Manager, gave a detailed update on the status of the Multi-Agency Coordination Group (MAC), which includes the health district, City of Everett, Snohomish County Executive, and Snohomish County Sheriff. The goals are to reduce opioid-related overdoses and deaths, improve prevention and outreach, and increase treatment and provider education. The MAC is being established under the county emergency management system, and has several action teams. PHAC members and community stakeholders can become engaged through one of the action teams, including Prevention & Outreach (launching Nov. 30), Treatment & Recovery, and Providers & Prescribers (not yet launched). Please let Ms. Thomas know if you're interested in a presentation at your organization or community group. Ms. Thomas also gave an overview of the ODMAP, which is a nationwide overdose mapping application that provides real-time overdose surveillance to support public safety and public health efforts. It links first responders on-scene to a mapping tool to track overdoses as they happen for response and strategic analysis.

Adoption of the 2018 PHAC Schedule

The PHAC reviewed the 2018 meeting schedule and agreed to continue meeting every other month, beginning in January, with the exception of one additional special meeting in October 2018 to accommodate a special meeting for CHA/CHIP business. Meetings will continue to be held the fourth Wednesday of the month from 7:45 to 9:15 a.m. in the Snohomish Health District auditorium. Chair Wood noted that he'll be unavailable for the January and March meetings; Vice Chair Worthen agreed to chair those meetings.

Announcements

Ms. Clark announced she is leaving the Snohomish Health District. Her position has been posted and will close December 4. The next PHAC meeting is scheduled for January 24, 2018.

Adjournment

The meeting adjourned at 9:17 a.m.