

# Community Equity Advisory Board

October 8, 2024  
Noon - 2:00 pm  
Zoom meeting

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**Attendees:** John Agyapong, DanVon'ique Bletson-Reed, Kurtis Enick, Van Kuno, Giselle Zapata-Garcia, Mindy Woods

**Absent:** Clarence Shaw, Taniela Tokailagi

**Department**

**Staff:** Pia Sampaga-Khim, Helen Wong, Kelly Grimsley, Sarah de Jong

**Guest**

**Presenters:** Mark Del Beccaro, Upstream Consulting Group  
Rebecca Allen and Marcela Diaz, Vida Agency

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## Meeting Minutes

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### Call to Order

The meeting was called to order by Helen Wong at 12:05. The meeting was held via Zoom video conference. There was a quorum present.

### SCHD Strategic Plan Update/Focus Group

Mark Del Beccaro from the Upstream Consulting Group discussed the progress of the strategic plan project, focusing on six priority areas and the importance of equity and inclusivity. Mark also discussed the goals for racial and health equity, the need for better compensation for community members' feedback, and the importance of flexibility in communication methods. Additionally, he discussed the goal of strengthening department capacity and practices, and launching a six month community navigator program. The team also discussed the challenges of advocating for underrepresented communities in research projects and the structure and purpose of their community well-being survey. The board expressed understanding of the plan and appreciated the clear explanation. Mark and Sarah de Jong will create a way for CEAB members to provide input after the meeting, especially for those who had technical difficulties during the meeting. Also, the worksheets that were shared during the meeting can be sent to members by Helen Wong. Helen and Pia Sampaga-Khim will prepare and schedule a webinar about the community navigator program for community organizers.

### Community Assessment Strategy Collaboration

Rebecca Allen from the Vida Agency discussed their collaboration with Snohomish County on a community assessment strategy. The focus of the strategy is to understand the community's perception of the Health Department's performance, the definition of well-being, and the department's role in residents' health. The strategy involves a case study approach, focusing on the largest ethnic group in Snohomish County, the Latinx community. However, Van Kuno pointed out that the Asian Pacific Islander community is the largest minority in the county. Rebecca acknowledged this and agreed to explore it further. Marcela Diaz discussed the structure and purpose of the community well-being survey and aim to understand how communities define well-being, the resources they use to support their well-being and the barriers they face in accessing general health services. Vida will include information about the former Snohomish Health District name when asking about community recognition of the health department. Vida will also ensure diverse representation in focus group participants across

demographics, generations and geographic location and work with the Department partners to recruit focus group and interview participants. Helen Wong will explore forming an advisory work group for ongoing feedback on projects like the community assessment and make the final assessment report available to the public.

**Next Meeting**

November 12, 2024, 12:00 - 1:30PM via Zoom